

PROMELECTRONICS



COMPANY PROFILE

PROMELECTRONICS is one of the largest suppliers of electronic components in Russia, according to Europartners' annual reports. The company has been the largest supplier in the Urals, Siberia and the Far East regions of Russia for many years.

EKATERINBURG



Ekaterinburg is the capital of the Urals federal district

The Urals federal district includes the Sverdlovsk oblast, the Chelyabinsk, Tyumen and Kurgan oblasts, and the Yamalo-Nenets and Khanty-Mansi autonomous okrugs.

There are several large cities in the region: Ekaterinburg, Chelyabinsk, Tyumen, Nizhny Tagil, Surgut, Nizhnevartovsk, Salekhard and Kurgan. The total area of the Urals federal district is 1788,9 thousand sq. km., which is 10,5% of the territory of Russia.

The Urals federal district is a big industrial area. The chief industries are metallurgy, mechanical engineering, energy industry, petrochemical industry, chemical industry, power industry, timber industry.

Ekaterinburg is situated 1850 km east of Moscow near the geographical boundary between Europe and Asia.

Ekaterinburg is one of the several big cities in Russia with its total population of more than 1,3 million. Total area of the city is 1,1 thousand sq. km.

Ekaterinburg is one of the leading industrial, administrative, trading, financial, shipping, educational and cultural centres of Russia.



LOCATION



Wholesale branch office 6/3, Gotvalda str.,
Ekaterinburg, Russia



“Radiodetaly” retail store 70, Kolmogorova str.,
Ekaterinburg, Russia

HOLDING COMPANY



E. Bykov
President

Closed Joint-Stock Company PROMELECTRONICS

Trade House PROMELECTRONICS

Promelectronics-VPK

Wieland Electric RUS

P-Logistic

Promelektronik GmbH



TRADE HOUSE PROMELECTRONIC STRUCTURE



D. Hlyapov
CEO



PRODUCT LINES

ACTIVE

- linear
- logic
- memory
- microprocessors/microcontrollers
- opto
- power management
- sensors

DISCRETE

- diodes
- transistors & thyristors

PASSIVE

- capacitors
 - connectors
 - fuses
 - heatsinks & fans
 - inductances
 - quartz
 - resistors
 - relay & sensors
-

PRIMARY BRANDS



authorised distributor of STMicroelectronics in Russia



authorised distributor of Wieland Electric in Russia



authorised distributor of Hahn-Electrobau in Russia



authorised distributor of Kingbright Electronic in Russia



authorised distributor of TDK-EPCOS



authorised distributor of Winstar Display in Russia



exclusive distributor of Multi-Inno Technology Co., Ltd



exclusive distributor of Yageo in the Urals and Siberian regions



authorised dealer of National Semiconductor & EBV Elektronik in Russia



authorised dealer of Texas Instruments & EBV Elektronik in Russia



authorised dealer of Fairchild Semiconductor in Russia



authorised dealer of Linear Technology in Russia

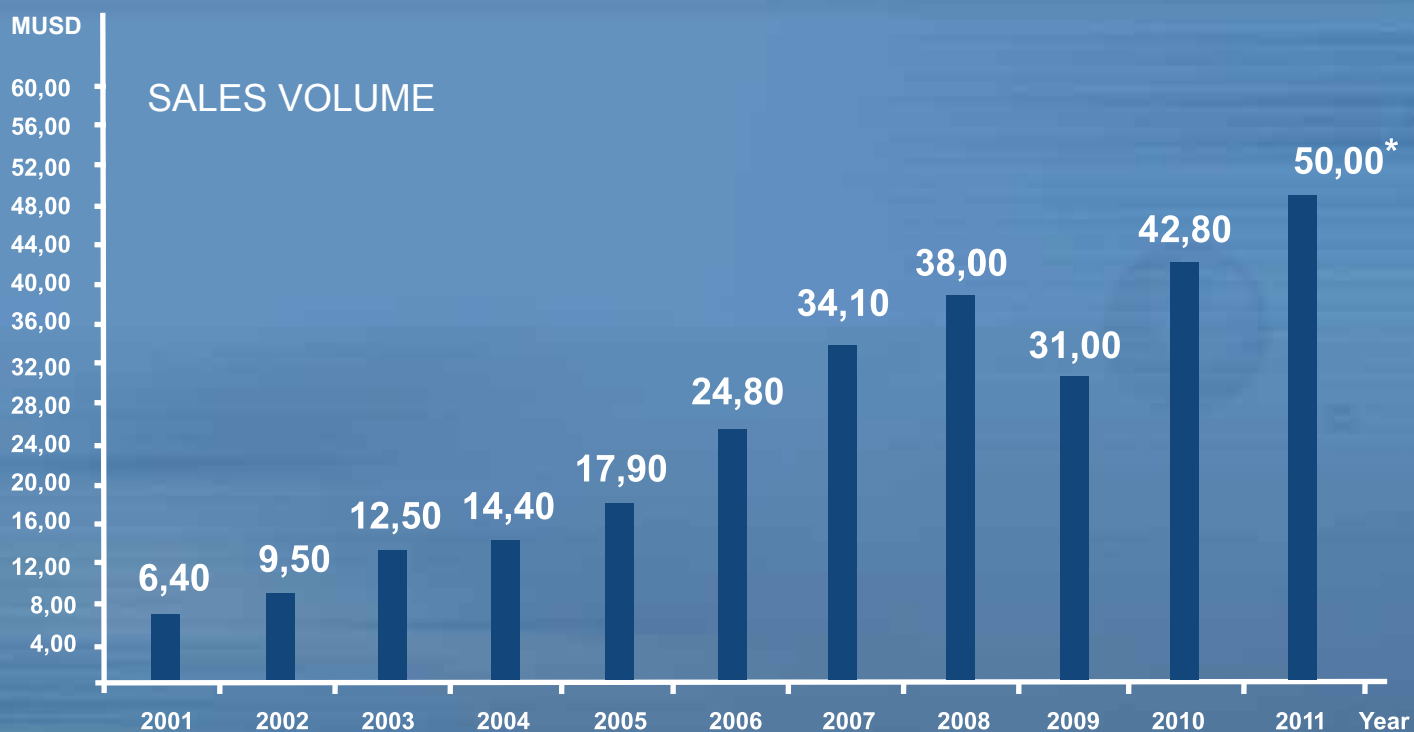


value added dealer of EBV Elektronik for OSRAM OS in Russia

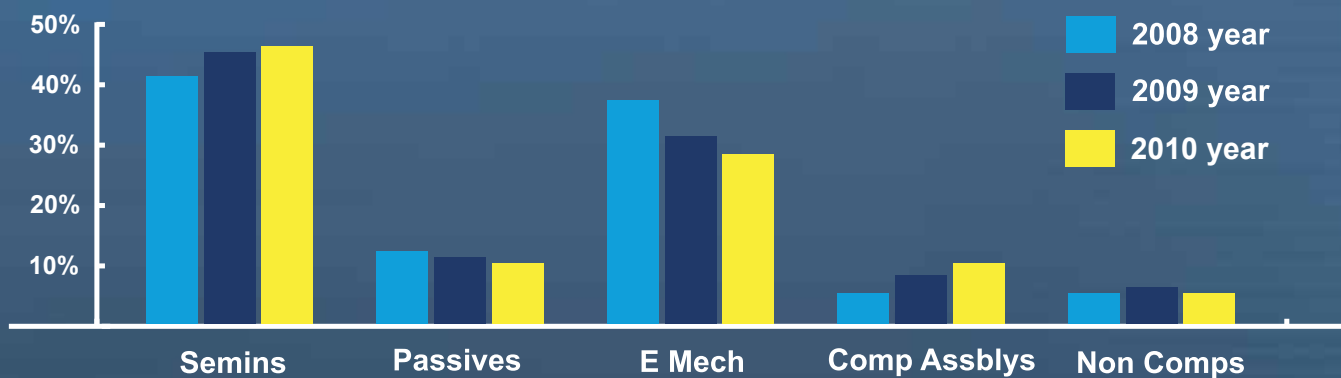


authorised dealer of Aimtec in Russia

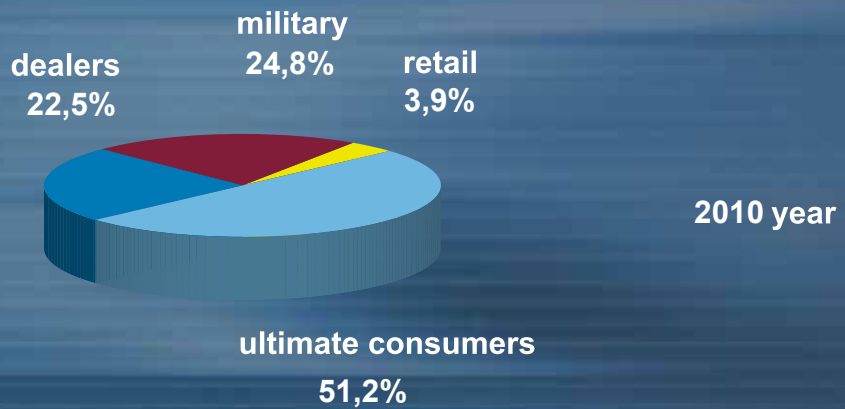
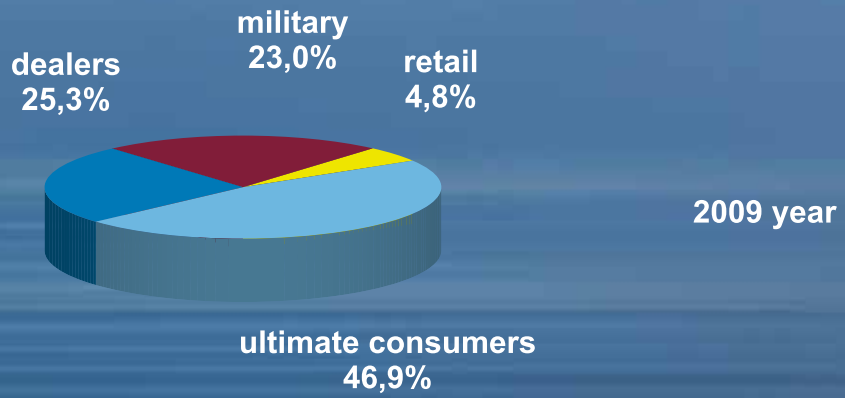
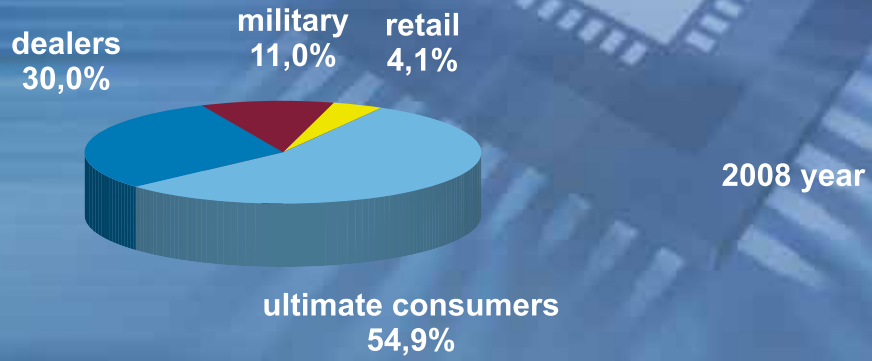
ACTIVITIES



*- estimated sales volume



SALES BREAKDOWN





BRANCH OFFICES:

Moscow

DEALERS:

Cheleabinsk
Astrakhan
Voronezh
Ekaterinburg
Izhevsk
Kazan
Miass

Moscow
N. Novgorod
Novosibirsk
Omsk
Penza
Perm
Rostov-na-Donu

St. Petersburg
Samara
Saratov
Tomsk
Tyumen
Ufa
Cheboksary

HISTORY

- 1993 The company was founded.
- 1996 Website www.promelec.ru was launched; it is one of the first websites dedicated to supply and distribution of electronic components (EC) in Russia.
- 1998 The company's branch office in Moscow was opened, dealers' offices in Chelyabinsk, Omsk and St. Petersburg were established.
- 1999 Dealer network was expanded to Tomsk, Tyumen, Penza and Izhevsk; the staff is 100 employees.
- 2000 Number of the company's branch offices and dealers was increased to 15.
- 2002 PROMELECTRONICS entered into several authorized distribution agreements with world's largest manufacturers of electronic components; the first annual dealers' conference took place.
- 2003 The company became a member of The ARDEC (Association of Russian Distributors of Electronic Components).
- 2004 Promelectronics-VPK was founded as part of PROMELECTRONICS - supply of electronic components for military use.
- 2005 The company received the ISO-9001-2001 Quality Management System certificate; the company's own software was improved, allowing for consolidation of stocks of many EC suppliers in Russia.
- 2006 The company's network of branch offices and dealers consists of 55 companies in 24 cities of Russia; Wieland Electric RUS was founded as part of PROMELECTRONICS - the official trade representative of Wieland Electric GmbH in Russia; the staff is 160 employees.
- 2008 According to Electronica Media Group, PROMELECTRONICS is one of the top 5 Russian distributors of electronic components; the staff is 240 employees.
- 2009 Germany-based subsidiary Promelektronik GMBH is established.

WWW.PROMELEC.RU

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service desk:

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