

PRODUCT SPECIFICATIONS

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Custon	ner Mode	el No	🗆 : APPR	OVAL FOR SAMPLE
Module	e No.:	ZW-T028BQIA-24		2023-05-05
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PREPAI	RED	CHECKED	VERIFIED BY Q	A VERIFIED BY R&D
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2. Revision Record

Date	Rev.No.	Page	Revision Items	Prepared
2023.05.05	V0		The first release	Stone

3. General Specifications

ZW-T028BQIA-24 is a TFT-LCD module. It is composed of a TFT-LCD panel, driver IC, FPC, a back light unit. The 2.83" display area contains 240X(RGB)x320 pixels and can display up to 262K colors. This product accords with ROHS environmental criterion.

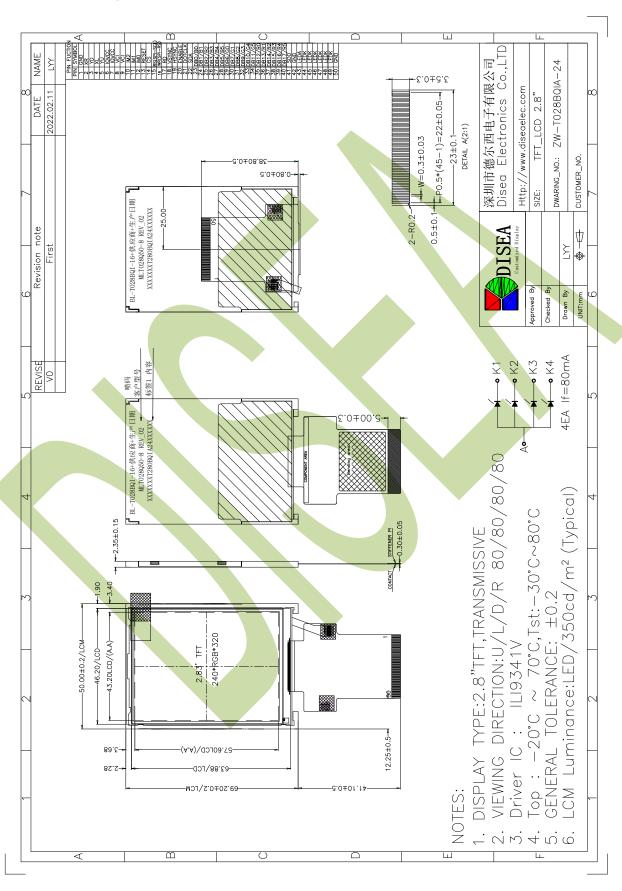
Item	Contents	Unit	Note
LCD Type	TFT	-	
Display color	262K		1
Viewing Direction	ALL	O'Clock	
Gray scale inversion direction	FREE	O'Clock	
Operating temperature	-20~+70	$^{\circ}$	
Storage temperature	-30~+80	°C	
Module size	50.00X69.20X2.35	mm	2
Active Area(W×H)	43.20X57.60	mm	
Number of Dots	240×320	dots	
Controller	ILI9341V	-	
Power Supply Voltage	2.8	V	
Backlight	4-LEDs (white)	pcs	
Weight		g	
Interface	RGB/MCU/SPI	-	

Note 1: Color tune is slightly changed by temperature and driving voltage.

Note 2: Without FPC and Solder.



4. Outline. Drawing



5. Absolute Maximum Ratings(Ta=25 ℃)

5.1 Electrical Absolute Maximum Ratings.(Vss=0V, Ta=25 °C)

Item	Symbol	Min.	Max.	Unit	Note
Dower Cumply Voltage	VCI	-0.3	4.6	W	1 2
Power Supply Voltage	IOVCC	-0.3	4.6	V	1.2

Notes:1. If the module is above these absolute maximum ratings. It may become permanently damaged. Using the module within the following electrical characteristic conditions are also exceeded, the module will malfunction and cause poor reliability.

- 2. $V_{DVDD} > V_{SS}$ must be maintained.
- 3. Please be sure users are grounded when handing LCD Module.

5.2 Environmental Absolute Maximum Ratings.

Item	Stor	age	Opera	ting	Note
1.0	MIN.	MAX.	MIN.	MAX.	
Ambient Temperature	-30℃	80℃	-20℃	70℃	1,2
Humidity	-			-	3

- 1. The response time will become lower when operated at low temperature.
- 2. Background color changes slightly depending on ambient temperature.

The phenomenon is reversible.

3. Ta<=40 ℃:85%RH MAX.

Ta>=40 C:Absolute humidity must be lower than the humidity of 85%RH at 40 C.

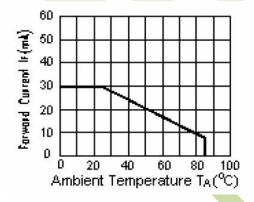
6. Electrical Specifications

6.1 Electrical characteristics(Vss=0V, Ta=25°C)

Parameter		Symbol	Condition	Min	Тур	Max	Unit	Note
Dower ou	anly	VCI	Ta=25°C	2.6	2.8	3.3	٧	
Power sup	opiy	IOVCC	Ta=25°C	1.65	1.8	3.3	٧	
Input	'H'	V _{IH}	IOVCC=1.8V	0.7*IOVCC		IOVCC	V	
voltage	'L'	V _{IL}	IOVCC=1.8V	0	-	0.3*IOVCC	٧	

6.2 LED backlight specification(VSS=0V ,Ta=25°C)

Item	Symbol	Condition	Min	Тур	Max	Unit	Note
Supply voltage	V _f	If=80mA	2.7	3.0	3.3	V	
Uniformity	ΔВр	If=80mA	75	80	-	%	
Life Time	time	If=80mA	30K	-		hours	1



Note 1: Brightness to be decreased to 50% of the initial value at ambient temperature TA=25 $^{\circ}$ C

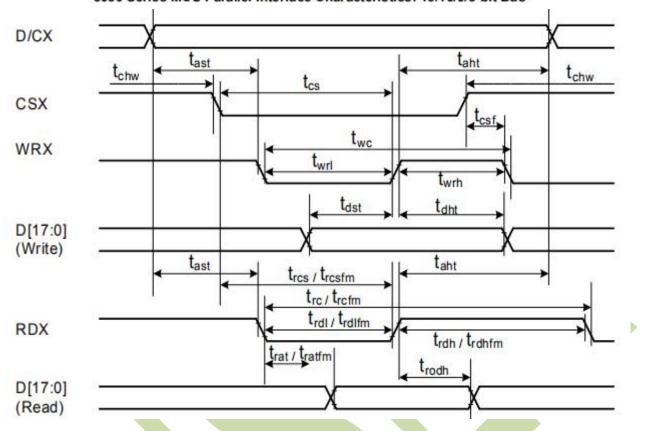


6.3 Interface signals

Pin No	Symbol	I/O	Function					
1	GND	Р	Ground					
2	XR	Ĺ						
3	YD	Ĺ	DTD Din Diagram NO					
4	XL	Ĺ	RTP Pin,Please NC					
5	YU	I						
6-7	IOVCC	Р	Power Supply for IO					
8-9	VCI	Р	Power Supply for logic					
			IM2 IM1 IM0 Interface Mode DB Pin in use					
10	IM2	I	0 0 0 80 MCU 16-bit bus D[17:10], D[8:1]					
			0 0 1 80 MCU 8-bit bus D[17:10]					
11	IM1		0 1 0 80 MCU 18-bit bus D[17:0]					
			0 1 1 80 MCU 9-bit bus D[17:9]					
12	IMO	Ι	1 0 1 3-wire 9-bit data serial SDI: In ,SDO: Out					
			1 1 0 4-wire 8-bit data serial SDI: In ,SDO: Out					
13	RESET		Reset signal,Signal is active low					
14	CS		Chip select inpuct pin					
15	RS(SPI-SC L)	_	Display data/command selection pin in parallel interface. This pin is used to be serial interface clock.					
10	WR(SPI-RS		Write enable in MCU parallel interface					
16)	I	Display data/command selection pin in serial interface.					
17	RD	I	Read enable in MCU parallel interface.					
18	VSYNC		Vertical (Frame) synchronizing input signal for RGB interface operation					
19	HSYNC	7	Horizontal (Line) synchronizing input signal for RGB interface operation					
20	ENABLE	-	Data enable signal for RGB interface operation					
21	DOTCLK	_	Dot clock signal for RGB interface operation.					
22	SDA	I	SPI interface data input /output pin.					
23-40	DB0-DB17	I	Data input					
41	SDO	0	SPI interface data output pin.					
42	GND	Р	Ground					
43	LEDA	Р	LED anode					
44-49	LEDK	Р	LED cathode					
50	GND	Р	Ground					

6.4 AC Characteristics

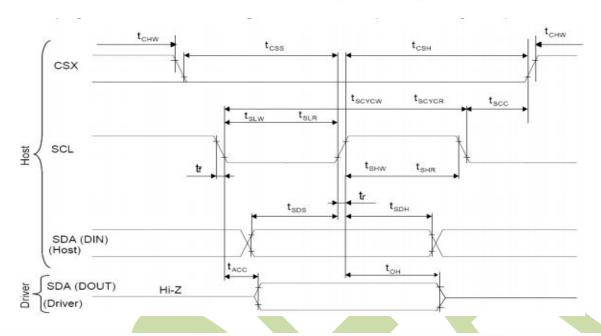
8080 Series MCU Parallel Interface Characteristics: 18/16/9/8-bit Bus



Signal	Symbol	Parameter	min	max	Unit	Description	
DCX	tast	Address setup time	0		ns	U.U 1770 III -	
ta	taht	Address hold time (Write/Read)	0	-	ns		
	tchw	CSX "H" pulse width	0	-	ns		
	tcs	Chip Select setup time (Write)	15	2	ns		
CSX	trcs	Chip Select setup time (Read ID)	45	- 2	ns	50	
	trcsfm	Chip Select setup time (Read FM)	355	-	ns		
	tcsf	Chip Select Wait time (Write/Read)	10	-	ns		
	twc	Write cycle	66		ns		
WRX	twrh	Write Control pulse H duration	15	-	ns		
	twrl	Write Control pulse L duration	15	-	ns		
	trcfm	Read Cycle (FM)	450	-	ns		
RDX (FM)	trdhfm	Read Control H duration (FM)	90	2	ns		
0.19875383810083-03-411	trdlfm	Read Control L duration (FM)	355	-	ns		
	trc	Read cycle (ID)	160	-	ns		
RDX (ID)	trdh	Read Control pulse H duration	90	-	ns		
110	trdl	Read Control pulse L duration	45		ns		
0147.01	tdst	Write data setup time	10		ns		
D[17:0], D[15:0],	tdht	Write data hold time	10	-	ns	For maximum CI = 20=F	
	trat	Read access time	-	40	ns	For maximum CL=30pF For minimum CL=8pF	
D[8:0], D[7:0]	tratfm	Read access time	-	340	ns	Tot minimum CL=opr	
[1.1]	trod	Read output disable time	20	80	ns	1	

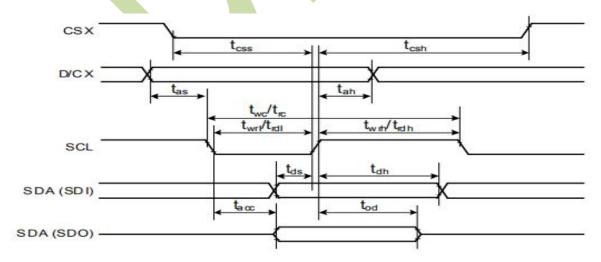


Serial Interface Characteristics (3-line serial):



Signal	Symbol	Parameter	min	max	Unit	Description
	tscycw	Serial Clock Cycle (Write)	100	-	ns	
	tshw	SCL "H" Pulse Width (Write)	40	-	ns	
001	tslw	SCL "L" Pulse Width (Write)	40		ns	
SCL	tscycr	Serial Clock Cycle (Read)	150		ns	
	tshr	SCL "H" Pulse Width (Read)	60		ns	
	tslr	SCL "L" Pulse Width (Read)	60		ns	
SDA/SDI	tsds	Data setup time (Write)	30	0.00	ns	
(Input)	tsdh	Data hold time (Write)	30	-	ns	
SDA/SDO	tacc	Access time (Read)	10	-	ns	
(Output)	toh	Output disable time (Read)	10	50	ns	
	tscc	SCL-CSX	20	-	ns	
CCV	tchw	CSX "H" Pulse Width	40	-	ns	
CSX	tcss	CSX-SCL Time	60		ns	
	tcsh	CSA-SCL TITTE	65		ns	

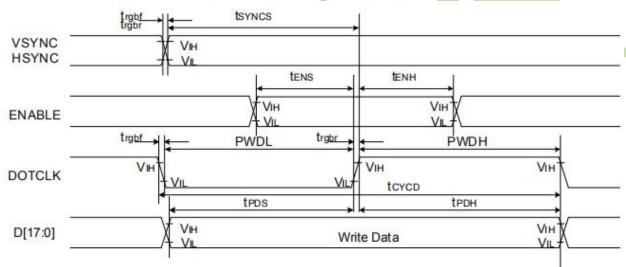
Serial Interface Characteristics (4-line serial):





Signal	Symbol	Parameter	min	max	Unit	Description
CCV	tcss	Chip select time (Write)	40		ns	
CSX	tcsh	Chip select hold time (Read)	40	-	ns	
	twc	Serial clock cycle (Write)	100	2.5	ns	
	twrh	SCL "H" pulse width (Write)	40	-	ns	
SCL	twrl	SCL "L" pulse width (Write)	40		ns	
SCL	trc	Serial clock cycle (Read)	150	· 1	ns	
	trdh	SCL "H" pulse width (Read)	60	2 [ns	
	trdl	SCL "L" pulse width (Read)	60		ns	
D/CX	tas	D/CX setup time	10			
DICX	tah	D/CX hold time (Write / Read)	10	-		
SDA/SDI	tds	Data setup time (Write)	30	1.5	ns	
(Input)	tdh	Data hold time (Write)	30	-	ns	
SDA/SDO	tacc	Access time (Read)	10	- 3	ns	For maximum CL=30pF
(Output)	tod	Output disable time (Read)	10	50	ns	For minimum CL=8pF

RGB Interface Timing Characteristics



Signal	Symbol	Parameter	min	max	Unit	Description
VSYNC/	tsyncs	VSYNC/HSYNC setup time	15		ns	
HSYNC	tsynch	VSYNC/HSYNC hold time	15	25	ns	
DE	tens	DE setup time	15	-	ns	
DE	tenn	DE hold time	15	92	ns	
DI47.01	teos	Data setup time	15	- 12	ns	18/16-bit bus RGB
D[17:0]	TPDH	Data hold time	15	-	ns	interface mode
·	PWDH	DOTCLK high-level period	15	-	ns	
DOTCLK	PWDL	DOTCLK low-level period	15	27	ns	
DOTCLK	toyon	DOTCLK cycle time	100	2.	ns	
	trgor, trgor	DOTCLK, HSYNC, VSYNC rise/fall time	-	15	ns	
VSYNC /	tsyncs	VSYNC/HSYNC setup time	15	-	ns	
HSYNC	tsynch	VSYNC/HSYNC hold time	15	-	ns	
DE	tens	DE setup time	15		ns	
DE	tenn	DE hold time	15	2.5	ns	
D[17:0]	tpos	Data setup time	15	-	ns	6-bit bus RGB
D[17.0]	TPDH	Data hold time	15	-	ns	interface mode
	PWDH	DOTCLK high-level pulse period	15	82	ns	
DOTCLK	PWDL	DOTCLK low-level pulse period	15	- 62	ns]
DOTCLK	toyon	DOTCLK cycle time	50	-	ns	
	tropr trops	DOTCLK, HSYNC, VSYNC rise/fall time	-	15	ns	

7. Optical Characteristics

Item	Symbol	Condition	Min.	Тур.	Max.	Unit	Note
Brightness	Вр	<i>θ</i> =0°	-	500	-	Cd/m ²	1
Uniformity	⊿Bp	Ф=0°	75	80	-	%	1,2
Viewing Angle	3:00		-	80	-		
	6:00	- Cr≥10	-	80	-	D	2
	9:00		-	80		Deg	3
	12:00		-	80	-		
Contrast Ratio	Cr	<i>θ</i> =0°	500	800	-	1	4
Response Time	$T_{r+}T_{f}$	Ф=0°	-	30	35	ms	5
	X			TBD		-	
	W y x R y x G y	x y x θ=0° Φ=0°	-0.05	TBD	+0.05	-	
Color of CIE Coordinate				TBD		-	
				TBD		ı	
				TBD		ı	1,6
				TBD		-	
				TBD		-	
	В			TBD		-	
NTSC Ratio	S		65	70	-	%	



Note: The parameter is slightly changed by temperature, driving voltage and material

Note 1: The data are measured after LEDs are turned on for 5 minutes. LCM displays full white.

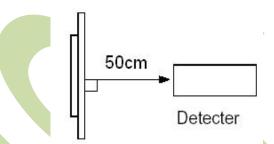
The brightness is the average value of 9 measured spots. Measurement equipment BM-7

(Φ5mm)

Measuring condition:

- Measuring surroundings: Dark room.
- Measuring temperature: Ta=25 \mathcal{C} .
- Adjust operating voltage to get optimum contrast at the center of the display.

Measured value at the center point of LCD panel after more than 5 minutes while backlight turning on.

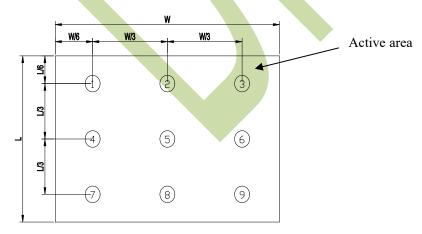


Note 2: The luminance uniformity is calculated by using following formula.

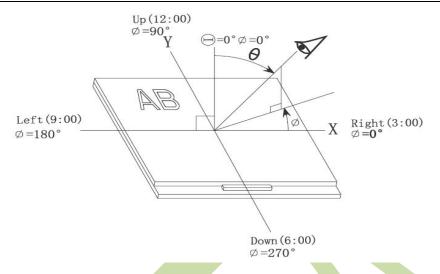
$$\triangle Bp = Bp (Min.) / Bp (Max.) \times 100 (%)$$

Bp (Max.) = Maximum brightness in 9 measured spots

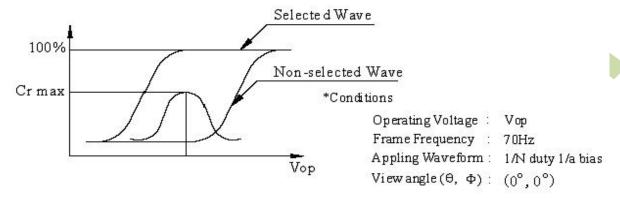
Bp (Min.) = Minimum brightness in 9 measured spots.



Note 3: The definition of viewing angle: Refer to the graph below marked by θ and Φ



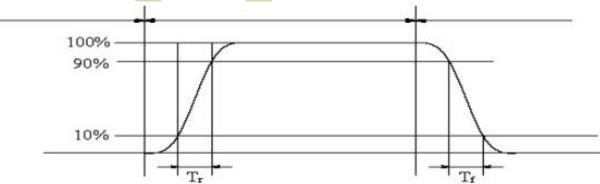
Note 4: Definition of contrast ratio.(Test LCD using DMS501)



Contrast
$$ratio(Cr) = \frac{Brightness\ of\ selected\ dots}{Brightness\ of\ non-selected\ dots}$$

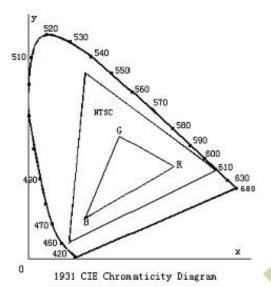
Note 5: Definition of Response time. (Test LCD using DMS501):

TThe output signals of photo detector are measured when the input signals are changed from black to white falling time and from white to black from time, respectively. The response time is defined as the time interval between the 10% and 90% of amplitudes. Refer to figure as below.



The definition of response time

Note 6: Definition of Color of CIE Coordinate and NTSC Ratio.

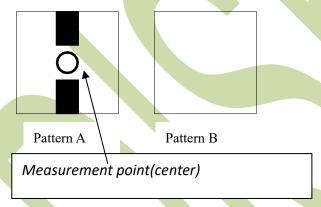


Color gamut:

$$S = \frac{area~of~RGB~triangle}{area~of~NTSC~triangle} \times 100\%$$

Note 7: Definition of cross talk.

Cross talk ratio(%)=|pattern A Brightness-pattern B Brightness|/pattern A Brightness*100



Electric volume value=3F+/-3Hex

8. Reliability Test Items and Criteria

No	Test Item		Test condition	Criterion
1	High Storage	Temperature	80℃±2℃ 96H Restore 2H at 25℃ Power off	
2	Low Temperature Storage		-30℃±2℃ 96H Restore 2H at 25℃ Power off	
3	High Operation	Temperature	70℃±2℃ 96H Restore 2H at 25℃ Power on	After testing, cosmetic and electrical defects
4	Low Operation	Temperature	-20℃±2℃ 96H Restore 4H at 25℃ Power on	should not happen. 2. Total current consumption should
5	High Temperatur Operation	re/Humidity	60℃±2℃ 90%RH 96H Power on	not be more than twice of initial value.
6	Temperatur	e Cycle	-30°C← →80°C 30mi 5min 30min after 5 cycle, Restore 2H at 25°C Power off	

Note: Operation: Supply 2.8V for logic system.

The inspection terms after reliability test, as below

ITEM	Inspection
Contrast	CR>50%
IDD	IDD<200%
Brightness	Brightness>60%
Color Tone	Color Tone+/-0,05

9. Precautions for Use of LCD Modules

9.1 Handling Precautions

- 9.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- 9.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.
- 9.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- 9.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- 9.1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

— Isopropyi aiconoi — Етпуі аісопоі	
Solvents other than those mentioned above may damage the polarizer.	Especially, do
not use the following:	

- Water Ketone Aromatic solvents
- 9.1.6 Do not attempt to disassemble the LCD Module.
- 9.1.7 If the logic circuit power is off, do not apply the input signals.
- 9.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - a. Be sure to ground the body when handling the LCD Modules.
 - b. Tools required for assembly, such as soldering irons, must be properly ground.
 - c. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
 - d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.



9.2 Storage precautions

- 9.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.
- 9.2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 0 $^{\circ}$ $^{\circ}$ $^{\circ}$ 40 $^{\circ}$

Relatively humidity: ≤80%

- 9.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.
- 9.3 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.

END

